



## The 70th Anniversary of Community Water Fluoridation

### SOCIAL MEDIA MESSAGES

*For Twitter or Facebook*



#### Overall Messages

This year is water fluoridation's 70th anniversary. What do health experts say about it?  
<http://bit.ly/1weG1A0> #factsfavorfluoridation

Celebrate 70 yrs of fluoridation! A Mich. city was 1st to prove it reduces cavities  
<http://1.usa.gov/13KdVAU> #factsfavorfluoridation @NIDCR

#Fluoride toothpaste helps prevent cavities, but fluoridated water adds more protection  
<http://bit.ly/1n7ilWM> #factsfavorfluoridation

A toast to healthier teeth: 3/4 of Americans on public water systems get fluoridated water  
<http://bit.ly/1HSPbWo> #factsfavorfluoridation

Those serving as @Surgeon\_General have consistently endorsed water #fluoridation  
<http://bit.ly/15TldTC> #factsfavorfluoridation

Learn why @CDCgov named water fluoridation one of "10 great public health achievements"  
<http://1.usa.gov/1gI6SLY> #factsfavorfluoridation

In the last election, who was the big winner? Teeth! Learn why <http://bit.ly/1uSSeK1>  
#factsfavorfluoridation #fluoride

Nate Silver's website @FiveThirtyEight examined the topic of water fluoridation. Here's what it concluded: <http://bit.ly/1v1K5fX> #factsfavorfluoridation

@WonkBlog: Ending water fluoridation in a community was one of 2014's "worst policy ideas"  
<http://wapo.st/1x1clWj> #factsfavorfluoridation

## **Fluoridation Is Safe and Effective**

Researcher: Study shows “more people benefit from water fluoridation than previously thought” <http://bit.ly/15MXLqV> #factsfavorfluoridation

Harvard med/health school deans call fluoridation “an effective and safe” health measure <http://bit.ly/1vYUDC4> #factsfavorfluoridation

British report offers “further reassurance” that fluoridation is safe & effective <http://bit.ly/1pnCk8u> #factsfavorfluoridation @PHE\_UK

Is fluoridated water effective for reducing the risk of cavities? Yes – learn why the #factsfavorfluoridation <http://bit.ly/1n7ilWM>

Scientific reviews offer “compelling evidence” that water fluoridation is safe & effective <http://1.usa.gov/1feq2qh> #factsfavorfluoridation

After reviewing 161 studies, expert panel found that #factsfavorfluoridation <http://bit.ly/OiIYLf> #fluoride

Studies prove that adults also benefit from drinking fluoridated water <http://bit.ly/15MXLqV> #factsfavorfluoridation #fluoride

Nevada study: Teens in fluoridated county were much more likely to be cavity-free <http://bit.ly/1wXMK0A> #factsfavorfluoridation

Study: Fluoridated areas had a much lower rate of hospital admissions for tooth extractions <http://bit.ly/ZSxgxD> #factsfavorfluoridation

Research from many countries shows fluoridation reduces cavities. Consider this Israeli study <http://bit.ly/1yc6XhP> #factsfavorfluoridation

Here’s proof around the globe that water fluoridation is safe & effective for reducing cavity rates <http://bit.ly/1FUxmTb> #factsfavorfluoridation

British study links hospital visits for severe tooth decay to lack of water fluoridation <http://bit.ly/ZSxgxD> #factsfavorfluoridation

## **Clarifying Myths & Answering Questions**

What’s the debate about water #fluoridation & which side has science on its side? <http://bit.ly/1gEwUNu> #factsfavorfluoridation

Health reporters – this is a helpful resource for writing about water fluoridation  
<http://bit.ly/Y0vRnD> #factsfavorfluoridation @AHCJ\_Pia

Fact-checkers @PolitFact call it deceptive for ppl to say fluoride in toothpaste is poison  
<http://bit.ly/1yUGQMP> #factsfavorfluoridation

Myth or fact? “Using fluoride toothpaste means I don’t need to drink fluoridated water”  
<http://bit.ly/1AyaQSD> #factsfavorfluoridation

How does fluoride in drinking water work to help prevent cavities? Watch this brief video  
<http://bit.ly/1kIOeoe> #factsfavorfluoridation

Journalism fellow @KSJatMIT exposes why the fluoride-IQ claim is flimsy  
<http://bit.ly/1HaMvQQ> #factsfavorfluoridation

Fluoridated water: know the myths & know the facts <http://bit.ly/1rkkybC>  
#factsfavorfluoridation #fluoride

Has Europe rejected fluoridation? No. Get the complete story and learn why the  
#factsfavorfluoridation <http://bit.ly/1d0zH6s>

Are anti-fluoride leaders credible? Decide for yourself <http://bit.ly/1ggNX6l>  
#factsfavorfluoridation #fluoride

Get answers to 17 common questions about #fluoride <http://bit.ly/1FSYogw>  
#factsfavorfluoridation

Why #fluoridation? Because dental decay can undermine learning & even our national  
security <http://bit.ly/1CIPjry> #factsfavorfluoridation

What is dental fluorosis? Get answers from the @AmerDentalAssn <http://bit.ly/1vQDcDJ>  
#factsfavorfluoridation #fluoride

### **It’s Inexpensive & Saves Money**

Ending water fluoridation imposed new costs on families in FL <http://bit.ly/12syd02>  
#factsfavorfluoridation

Water fluoridation saved \$429,000 per yr by reducing tooth decay in CO (p. 53)  
<http://bit.ly/1vo7WXC> #factsfavorfluoridation

.@CDCgov: Fluoridation is “least expensive way” for all ppl in a city to get fluoride’s  
benefits <http://1.usa.gov/1j28kdd> #factsfavorfluoridation

The states of CO, LA, NY and TX have found that water fluoridation saves \$\$  
<http://bit.ly/1oCuXUD> #factsfavorfluoridation #fluoride

Is water fluoridation expensive or not? Learn more at <http://bit.ly/1vYwDPs>  
#factsfavorfluoridation #fluoride

Texas study: Medicaid costs would drop if more communities fluoridated their water  
<http://bit.ly/1vUTqun> #factsfavorfluoridation

## **Communities of Color & Health Equity**

Black health & medical leaders explain their support for water fluoridation  
<http://bit.ly/1AV1yg2> #factsfavorfluoridation

Cartel disponible ahora: ¿Por qué los niños necesitan fluoruro? <http://bit.ly/1wGhxzG>  
#factsfavorfluoridation #Hispanics

Black state legislators endorse water fluoridation. Their resolution shows why the  
#factsfavorfluoridation <http://bit.ly/1zwdAey>

Study: Fluoridation is “the most effective and practical” way to reduce dental disparities  
<http://1.usa.gov/1g3V4zL> #factsfavorfluoridation

Fluoración es la forma “más efectiva y práctica” de reducir disparidades dentales  
<http://1.usa.gov/1g3V4zL> #factsfavorfluoridation

This Spanish-language poster explains how fluoride in drinking water helps prevent cavities  
<http://bit.ly/120bc4w> #factsfavorfluoridation

Fluoración: Dos maneras de prevenir caries a lo largo de la vida <http://bit.ly/120bc4w>  
#factsfavorfluoridation #Hispanics

Ex-HHS Secretary calls fluoridation “a socially equitable health strategy”  
<http://bit.ly/1vxdDrB> #factsfavorfluoridation @SullivanAllianc

Hispanic Dental Assoc: Fluoridation helps to reduce disparities in tooth decay  
<http://bit.ly/1wqwITL> #factsfavorfluoridation @HDAassoc

¿Necesita hablar sobre el #fluoruro? ¡Ahora hay 5 recursos nuevos disponibles en español!  
<http://ow.ly/zym6U> #factsfavorfluoridation

Dr. Francisco Ramos-Gómez: Children should regularly drink fluoridated water  
<http://bit.ly/1w6cI0Y> #factsfavorfluoridation #fluoride

Dr. Francisco Ramos-Gómez: Los niños deben beber regularmente agua con fluor  
<http://bit.ly/1w6cI0Y> #factsfavorfluoridation

## **Video Content & Infographics**

Video: Dr. @AaronECarroll separates the myths & facts about water fluoridation  
<http://bit.ly/1yTsxXQ> #factsfavorfluoridation

What is dental #fluorosis & what do parents need to know? This video explains  
<http://bit.ly/1vO5Yqv> #factsfavorfluoridation

This #infographic by @PewTrusts demonstrates why the #factsfavorfluoridation of drinking water  
<http://bit.ly/1tdCGNr>

Videos: Hear experts explain what the research shows about #fluoride <http://bit.ly/12pz6qn>  
#factsfavorfluoridation

Do most ppl in your state have access to fluoridated water? Check out this #infographic  
<http://bit.ly/1AwSuOb> #factsfavorfluoridation

A dentist at Montreal's @HopitalChildren explains why fluoridated water benefits teeth  
<http://bit.ly/15TIWnM> #factsfavorfluoridation

Video: @CDCChronic officials discuss what the science shows about water fluoridation  
<http://bit.ly/1w6oJ8P> #factsfavorfluoridation

This #fluoride infographic by British dental experts show why the #factsfavorfluoridation  
<http://bit.ly/13P5X90> @dentalhealthorg

Video: How tap water with the right amount of #fluoride protects your teeth  
<http://bit.ly/1kmoekr> #factsfavorfluoridation

#Infographic shows fluoridation's positive impact in Wisconsin <http://bit.ly/1tv3KM1>  
#factsfavorfluoridation @WisconsinDental